

MASTER & MBA PROGRAM

GLOBAL EXECUTIVE MBA

You already lead. What you're missing is the framework.

Global Executive MBA — Vous dirigez déjà. Ce qui vous manque, c'est le cadre.

12 months

A COMPREHENSIVE PROGRAM,...

90 ECTS

54 (COMMON CORE) + 18...

5

SPECIALIZATION TRACKS TO...

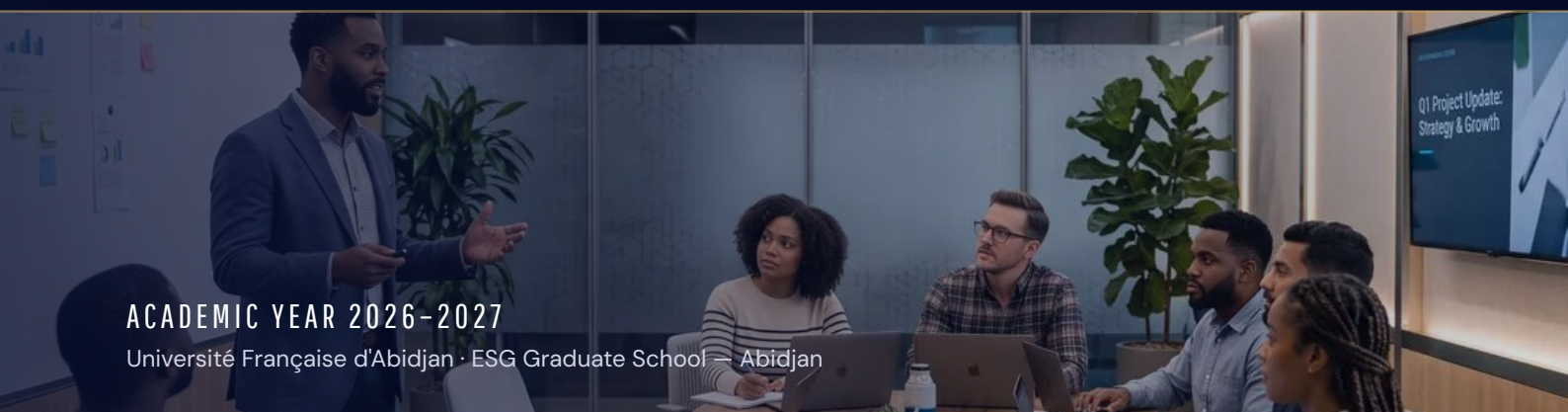
DEGREES AWARDED · DIPLÔMES DÉLIVRÉS

Global Executive MBA (ESG Paris)

UFRA Master's degree accredited by the MESRS, corresponding to the chosen specialization (UFRA)

ACADEMIC YEAR 2026-2027

Université Française d'Abidjan · ESG Graduate School — Abidjan



01 PROGRAM OVERVIEW

Présentation du programme

The Global Executive MBA is a comprehensive twelve-month program designed for working executives and managers: two Saturdays a month on campus, two evenings a week online, without leaving your position. The thesis focuses on your own company: it is not an academic exercise, but a strategic project applied to your organization, supervised by a thesis advisor and defended before a panel of executives. The return on investment begins before graduation.

LEARNING OBJECTIVES

- ◆ Offer working executives and managers a comprehensive twelve-month program, without interrupting their careers;
- ◆ Refresh and update general management knowledge through a common core of seven blocks (54 ECTS);
- ◆ Deepen expertise in one specialization chosen from five, concluding with a sector-specific capstone applied to your industry (18 ECTS);
- ◆ Deliver immediate value: every module can be applied in your company as early as Monday, and the thesis addresses a genuine strategic issue facing your organization (18 ECTS).

KEY FACTS · REPÈRES

Master · Bac+5

EXIT LEVEL

12 months

DURATION

French

LANGUAGE OF...

Bachelor's, master's, or

ADMISSION

The twelve-month journey: a demanding yet sustainable pace. That is the wager behind this format.

Stage	Content	ECTS
Week 0 - Onboarding Bootcamp	Diagnostic assessment, quantitative and accounting refresher, cohort team-building. One week, non-credit.	Non-credit
Months 1 to 7 - Common Core	Seven blocks: strategy and governance, finance and management control, marketing and digital, law and risk, leadership, entrepreneurship and CSR, methods	54
Months 8 to 10 - Specialization	One track chosen from five, concluding with a sector-specific capstone applied to your industry	18
Months 11 and 12 - Professional Thesis	Thesis applied to your company: framing seminar, one-on-one mentoring, defense before a panel	18

Two Saturdays a month on campus (case studies, masterclasses, networking) and two evenings a week online.

PROGRAM CONTENT*

A • Strategy & Governance

- ◆ Advanced Strategy
- ◆ Governance and Compliance
- ◆ Business Model and Value Creation

B • Finance & Performance

- ◆ Financial Analysis
- ◆ Management Control and KPIs
- ◆ Finance for Executives
- ◆ Financial Data Analytics

C • Marketing & Digital

- ◆ Strategic Marketing and Customer Experience
- ◆ Digital Marketing and Growth
- ◆ Digital Transformation and AI

D • Law, Tax & Risk

- ◆ OHADA Business Law

- ◆ Taxation and Optimization
- ◆ Risk Management and Internal Control

E • Leadership & Change

- ◆ Leadership and Team Management
- ◆ Change Management
- ◆ Negotiation and Executive Communication

F • Entrepreneurship & CSR

- ◆ Entrepreneurship, Intrapreneurship and Fundraising
- ◆ CSR and Sustainable Finance

G • Soft Skills & Methods

- ◆ Business English
- ◆ Project Management and Agile Methods
- ◆ Research Methodology

SPECIALIZATIONS

Business Law & Taxation

An 18-ECTS specialization, running from months 8 to 10, concluding with a sector-specific capstone. The professional thesis is attached to this track.

CURRICULUM

- ◆ Restructurings, M&A and OHADA Arbitration
- ◆ Security Interests and Structured Financing
- ◆ Business Criminal Law
- ◆ Advanced Taxation
- ◆ Legal Tech

Finance & Financial Engineering

An 18-ECTS specialization, running from months 8 to 10, concluding with a sector-specific capstone. The professional thesis is attached to this track.

CURRICULUM

- ◆ M&A, LBO and Financial Engineering
- ◆ Portfolio Management
- ◆ Wealth Engineering
- ◆ Project Finance and Private Equity
- ◆ IPO

Audit & Management Control

An 18-ECTS specialization, running from months 8 to 10, concluding with a sector-specific capstone. The professional thesis is attached to this track.

CURRICULUM

- ◆ Advanced Audit
- ◆ Management Control and Performance Steering
- ◆ Consolidation and IFRS
- ◆ Governance and Risk Management
- ◆ Audit Data Analytics

Marketing & Digital Strategy

An 18-ECTS specialization, running from months 8 to 10, concluding with a sector-specific capstone. The professional thesis is attached to this track.

CURRICULUM

- ◆ Advanced Digital Advertising
- ◆ Data Marketing and Automation
- ◆ E-commerce
- ◆ Content, Influence and Branding
- ◆ SEO/SEA and Analytics

Management, Strategy & Entrepreneurship

An 18-ECTS specialization, running from months 8 to 10, concluding with a sector-specific capstone. The professional thesis is attached to this track.

CURRICULUM

- ◆ Advanced Strategy and Transformation
- ◆ International Development
- ◆ Entrepreneurship and Scalability
- ◆ Strategic Leadership
- ◆ Innovation and CSR

* Programmes may evolve to stay in step with changing professional practice.

03 CAREERS & PARTNERSHIPS

Débouchés & partenariats

ACADEMIC PARTNER

A DUAL DEGREE WITH ESG PARIS

A dual degree, two forms of recognition: Global Executive MBA awarded through the ESG Paris partnership, and UFRA Master's degree accredited by the MESRS, corresponding to the chosen specialization, accredited by the MESRS (Côte d'Ivoire).

2+2

TWO SATURDAYS A MONTH ON CAMPUS, TWO EVENINGS A WEEK ONLINE

04 ADMISSION & TUITION

Admission & frais de scolarité

ADMISSION PROCESS

1

Online application

File and transcripts on ufra-esg.org

2

File review

Assessment by the admission committee

3

Motivation interview

On campus or by videoconference

4

Enrollment

Admission decision and confirmation

ENTRY REQUIREMENTS

- ◆ Admission level: Bachelor's, master's, or postgraduate degree with experience; Bac+3 and five years of experience (prior learning validation); executives and entrepreneurs, by application and interview.

FEES 2026-2027

Annual fee: **5,290,000 F CFA (tuition 5,040,000 F CFA + registration and application fee 250,000 F CFA), in four installments**

Two Saturdays a month on campus (case studies, masterclasses, networking) and two evenings a week online, without leaving your position. Duration: 12 months. Language of instruction: French. Intake: 2026-2027 academic year.

APPLICATIONS OPEN – 2026-2027 INTAKE

Candidatures ouvertes – Rentrée 2026-2027

[UFRA-ESG.ORG](https://ufra-esg.org)



05 CAMPUS LIFE

Vie de campus

- ◆ Cocody Riviera 3 campus: library, study spaces and project rooms
- ◆ Competitions, business games and inter-school projects all year long
- ◆ Student societies: entrepreneurship, debate & public speaking, sports, culture
- ◆ Career support: annual corporate forum, alumni mentoring

ADDRESS

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Abidjan, Côte d'Ivoire

CONTACT

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APPLY

ufra-esg.org
Intake: October 2026