

BACHELOR PROGRAM

BACHELOR FINANCE

Training the financial leaders who are transforming the economy

Bachelor Finance — Former les leaders financiers qui transforment l'économie

3 years

BACHELOR 1 AS COMMON CORE,...

180 ECTS

60 PER YEAR, 30 PER SEMESTER,...

2 diplomas

BACHELOR FINANCE (ESG PARIS)...

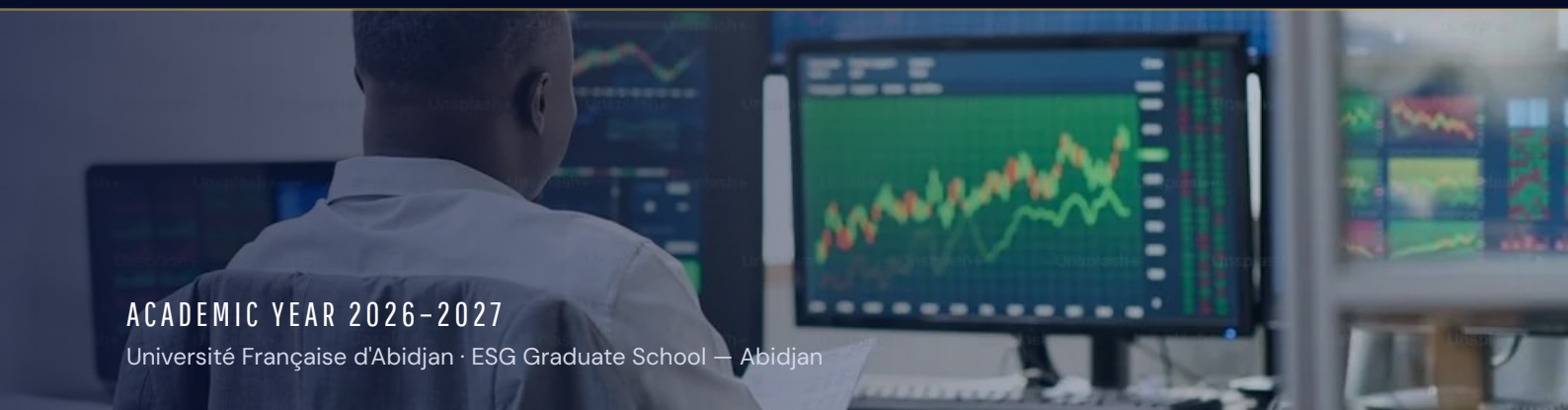
DEGREES AWARDED · DIPLÔMES DÉLIVRÉS

Bachelor Finance (ESG Paris)

Bachelor's Degree in Management and Finance, Finance Track (UFRA)

ACADEMIC YEAR 2026-2027

Université Française d'Abidjan · ESG Graduate School — Abidjan



01 PROGRAM OVERVIEW

Présentation du programme

The Bachelor of Business Administration in Finance prepares future executives and experts in the financial sector to thrive in a globalized, demanding, and constantly evolving environment. It combines academic excellence, sharp technical skills, and international exposure, with hands-on professional training starting in the first year.

The program follows a rigorous progression.

- ◆ First year, common core laying the foundations: accounting, law, economics, marketing, digital tools;
- ◆ Second year, introduction of the Finance track;
- ◆ Third year, full specialization covering the topics that make the difference in today's market: risk management, compliance and AML-CFT, international finance, sustainable finance and ESG, FinTech.

LEARNING OBJECTIVES

- ◆ Provide solid training in management and finance (management, accounting, economics, law, marketing);
- ◆ Develop sharp technical skills: financial statement analysis, business valuation, financial markets, digital finance tools;
- ◆ Prepare students for careers in finance, audit, banking, insurance, consulting, and asset management;
- ◆ Strengthen analytical and decision-making skills in complex environments;
- ◆ Ensure rapid professional integration through internships, capstone projects, and real-world simulations.

KEY FACTS · REPÈRES

Licence · Bac+3

EXIT LEVEL

3 years

DURATION

French

LANGUAGE OF...

Post-Bac or parallel

ADMISSION

02 GRADUATE SKILLS

Les compétences du diplômé

Analyze

Read and interpret financial statements, diagnose an organization's financial health, and value a company.

Finance and invest

Choose financing methods, evaluate investments, manage cash flow and working capital requirements.

Master risk

Identify and hedge market, credit, and liquidity risk; apply compliance and AML-CFT frameworks.

Operate in the markets

Understand the mechanisms of capital markets, financial products, and financial engineering.

Equip and digitalize

Leverage advanced Excel, VBA, Power BI, data, and FinTech solutions to support decision-making.

Act and communicate

Work as part of a team, communicate in business English, present an analysis, and defend a recommendation.

The Bachelor is part of a continuum that extends through the Master's and the MBA. The first year is common to all tracks; the Finance specialization opens in the second year and deepens in the third.

Stage	Content	ECTS
Bachelor 1	Common core: methods, tools, accounting, law, economics, marketing	60
Bachelor 2	General foundation and introduction to the Finance track	60
Bachelor 3	Full Finance specialization and professional capstone	60
TOTAL Bachelor	3 years, 6 semesters	180
Then Master 1	Common foundation and Finance branch	60
Then Master 2	Second-cycle specialization	60
Or MBA Fast-Track	Executive, 12 months	90

- Progression rule: each year is worth 60 ECTS, i.e. 30 per semester;
- A year is validated with an overall average of 10/20 or higher;
- Specialty subjects and the capstone carry a coefficient of 2;
- Common and cross-disciplinary subjects carry a coefficient of 1.

CURRICULUM*

The tables below present the official program structure: subjects and ECTS credits, in teaching order. Indicative structure, subject to pedagogical adjustments.

BACHELOR 1 - COMMON CORE (60 ECTS)

60 ECTS

Year common to all tracks. Specialization begins in Bachelor 2.

Academic Methodology & Documentary Research · Sem. S1	1	Marketing Fundamentals & Digital Marketing · Sem. S2	5
Office Tools (Excel, Word, PowerPoint, Collaborative Tools) · Sem. S1	3	International Trade Fundamentals · Sem. S2	2
General Economics & Contemporary Global Issues · Sem. S1	3	Practical Workshop: SAARI Accounting Software · Sem. S2	1
Sociology & Business Organization · Sem. S1	2	Practical Workshop: Reading Court Rulings & Drafting Legal Documents · Sem. S2	1
Introduction to Law & Business Legal Environment · Sem. S1	5	Practical Workshop: Surveys, Marketing Research & Digital Creation · Sem. S2	1
General Accounting · Sem. S1	5	Soft Skills (Communication, Collaboration, Critical Thinking, Negotiation) · Sem. S2	4
Business English · Sem. S1	2	CV Workshop & Career Discovery · Sem. S2	1
Financial Mathematics · Sem. S2	2	Capstone & Research Work · Sem. S2	12
Data Analysis & Statistics · Sem. S2	1	Company Visits, Expert Masterclasses & Conferences · Sem. S1-S2	9

Common general foundation and introduction to the Finance track.

Organizational Management & HR Organization · Sem. S3	2	Introduction to Corporate Taxation · Sem. S4	1
International Economics & Contemporary Issues · Sem. S3	2	Financial Analysis · Sem. S4	1
General & Cost Accounting · Sem. S3	2	Corporate Taxation · Sem. S4	1
Statistics and Probability · Sem. S3	2	Investment Appraisal & Cash Management · Sem. S4	1
Office Tools (Advanced Excel) & AI · Sem. S3	2	Introduction to Capital Markets · Sem. S4	1
Business Law · Sem. S3	2	Introduction to Financial Risk Management · Sem. S4	1
Strategic Marketing · Sem. S3	2	Compliance, Financial Ethics & Anti-Money Laundering (AML-CFT) · Sem. S4	1
Corporate Accounting · Sem. S3	2	International Finance & Foreign Exchange · Sem. S4	1
Business English · Sem. S3	4	Soft Skills (Communication, Collaboration, Critical Thinking, Negotiation) · Sem. S4	3
Ethics, CSR & Professional Conduct · Sem. S3	2	Entrepreneurship & Business Model · Sem. S4	2
Development Strategy & Business Model · Sem. S4	2	Capstone & Research Work · Sem. S4	13
Business Development, CRM & Negotiation · Sem. S4	1	Company Visits, Expert Masterclasses & Conferences · Sem. S3-S4	8
Communication & Digital Marketing · Sem. S4	1		

Full specialization year, concluding with a professional capstone.

General & Advanced Accounting · Sem. S5	3	Cash Management · Sem. S6	1
IFRS Standards · Sem. S5	1	Introduction to Financial Engineering & Mergers & Acquisitions · Sem. S6	2
Financial Environment & Introduction to Financial Management · Sem. S5	3	Financial Markets Law & Stock Market · Sem. S6	1
Organizational Management & General Corporate Policy · Sem. S5	2	Insurance Products & Techniques & Insurance Law · Sem. S6	1
Business Law & Corporate Law · Sem. S5	2	Client Relations & Risk · Sem. S6	1
Introduction to Excel VBA, Power BI, Coding · Sem. S5	3	Introduction to Wealth Management · Sem. S6	1
Introduction to Big Data & Quantitative Techniques · Sem. S5	2	Financial Risk Management (Market, Credit, Liquidity) · Sem. S6	1
Banking Products & Techniques & Banking Law · Sem. S5	2	Sustainable Finance & ESG · Sem. S6	2
Soft Skills (Leadership, Project Management, Innovation & Ethics) · Sem. S5	3	FinTech & Financial Innovation · Sem. S6	1
Business English · Sem. S5	3	Entrepreneurship & Business Model · Sem. S6	2
Audit & Management Control · Sem. S6	2	CV Preparation, Career Project & Internship Search · Sem. S6	1
Financing Policy & Advanced Financial Analysis · Sem. S6	2	Year-End Capstone (Professional Synthesis Project) · Sem. S6	11
Capital Markets (Issuance & Financing) · Sem. S6	1	Conferences, Expert Masterclasses & Company Visits · Sem. S5–S6	6

* Programmes may evolve to stay in step with changing professional practice.

04 PROFESSIONAL DEVELOPMENT & ASSESSMENT

Professionnalisation & évaluation

Component	ECTS	When
Capstone and research work (integrative project)	12	Bachelor 1
Capstone and research work (integrative project)	13	Bachelor 2
Capstone and research work (integrative project)	11	Bachelor 3
Company visits, masterclasses, and conferences	9	Bachelor 1
Company visits, masterclasses, and conferences	8	Bachelor 2
Company visits, masterclasses, and conferences	6	Bachelor 3
Practical workshops (accounting software, research, legal documents)	3	Bachelor 1
Professional integration (CV, career project, internship)	1	Bachelor 1
Professional integration (CV, career project, internship)	1	Bachelor 3
Company internship	0	Recommended in Bachelor 1 and 2, mandatory in Bachelor 3

THE PROJECT THAT MAKES THE DIFFERENCE

- ◆ Each year concludes with a capstone, an integrative project that draws on the full range of specialty coursework;
- ◆ Students tackle a real business issue and produce a written professional deliverable;
- ◆ They defend it before a mixed panel of faculty and professionals;
- ◆ The capstone carries a coefficient of 2.

OTHER PRACTICAL EXPERIENCES

- ◆ Case studies and business games;
- ◆ Market simulations and a stock market trading game;
- ◆ Group projects and research work;
- ◆ Masterclasses led by executives from banks, audit firms, and companies.

ASSESSMENT AND VALIDATION

Method	Indicative weight
Continuous assessment (case studies, exercises, participation)	40 %
Semester exams	40 %
Capstone and defense before a panel	20 %

- Coefficient of 2: specialty subjects, the capstone, and the internship;
- Coefficient of 1: common and cross-disciplinary subjects;
- The semester is validated from an overall average of 10/20, and the semester's 30 ECTS are then earned.

05 CAREERS & PARTNERSHIPS

Débouchés & partenariats

CAREER TRACKS

Corporate and Market Finance

Steer financial strategy, manage financing and investment, analyze markets.

KEY COURSES

Financing Policy and Advanced Financial Analysis · Capital Markets · Financial Engineering and Mergers & Acquisitions · Cash Management · Financial Risk Management

CAREER PATHS

Financial Analyst · Corporate Treasurer · Corporate Account Manager · Risk Manager · Financial Strategy Consultant

Audit and Accounting Expertise

Ensure the reliability and compliance of financial information.

KEY COURSES

General and Advanced Accounting · IFRS Standards · Audit and Management Control · Business and Corporate Law

CAREER PATHS

Internal or External Auditor · Trainee Chartered Accountant · Management Controller · Chief Accountant · Statutory Auditor

Wealth Management and Taxation

Advise on, optimize, protect, and transfer clients' wealth.

KEY COURSES

Introduction to Wealth Management · Client Relations and Risk · Taxation · Corporate Law · Insurance Products and Techniques

CAREER PATHS

Wealth Management Advisor · Tax Specialist · Private Client Advisor · Head of Wealth Engineering

Banking, Insurance and Intermediation

Design and sell banking and insurance solutions, master risk.

KEY COURSES

Banking Products and Techniques and Banking Law · Insurance Products and Techniques · Financial Markets Law · Client Relations and Risk · FinTech

CAREER PATHS

Account Manager · Insurance Advisor · Credit Analyst · Bank Branch Manager · Broker

FURTHER STUDIES

- ◆ Master 1: common foundation and Finance branch, 60 ECTS;
- ◆ Master 2 in Finance or Audit & Management Control: 60 ECTS;
- ◆ Executive MBA Fast-Track (90 ECTS, 12 months) for working professionals.

ACADEMIC PARTNER

A DUAL DEGREE WITH ESG PARIS

A dual degree, two forms of recognition: Bachelor Finance awarded through the ESG Paris partnership, and Bachelor's Degree in Management and Finance, Finance Track, accredited by the MESRS (Côte d'Ivoire).

3 capstones

ONE INTEGRATIVE...

Post-Bac

OR PARALLEL ADMISSION INTO...

4 tracks

CORPORATE FINANCE, AUDIT,...

GET CERTIFIED WITH ICAD EXECUTIVE EDUCATION

The Institute for Executives and Managers (ICAD) offers professional certificates made up of stackable skill blocks shared with the degree's coursework. Blocks completed within a certificate can be recognized toward a degree, and vice versa.

ICAD professional certificate	ECTS
CERT-FIN-06 – Asset Management and Portfolio Management	10
CERT-FIN-07 – Wealth Management	8
CERT-FIN-08 – Bank Branch Management	8
CERT-FIN-09 – Financial Analysis: Banks, Funds, and Asset Management Firms	10
CERT-FIN-10 – Sustainable Finance, ESG, and FinTech	9
CERT-CGR-04 – Internal Audit and Risk Management	11

06 ADMISSION & TUITION

Admission & frais de scolarité

ADMISSION PROCESS

- 1

Online application

File and transcripts on ufra-esg.org
- 2

File review

Assessment by the admission committee
- 3

Motivation interview

On campus or by videoconference
- 4

Enrollment

Admission decision and confirmation

ENTRY REQUIREMENTS

Your background	You enter	Requirements
Baccalauréat (all tracks)	Bachelor 1 – Common Core	An affinity for numbers, economic curiosity, motivation
Bac+1 completed (60 ECTS)	Bachelor 2 – Finance	Fundamentals in management, accounting, or economics
Bac+2 completed (BTS, DUT, L2)	Bachelor 3 – Finance	Solid foundations in accounting and financial analysis
Working professional	Bachelor 2 or 3 (prior learning assessment)	Significant experience in a company, bank, or firm

FEES 2026-2027

Daytime classes, full-time program. Duration: 3 years. Language of instruction: French. Intake: 2026–2027 academic year.

APPLICATIONS OPEN – 2026-2027 INTAKE

Candidatures ouvertes — Rentrée 2026–2027

[UFRA-ESG.ORG](https://ufra-esg.org)



07 CAMPUS LIFE

Vie de campus

- ◆ Cocody Riviera 3 campus: library, study spaces and project rooms
- ◆ Competitions, business games and inter-school projects all year long
- ◆ Student societies: entrepreneurship, debate & public speaking, sports, culture
- ◆ Career support: annual corporate forum, alumni mentoring

ADDRESS

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APPLY

ufra-esg.org
Intake: October 2026